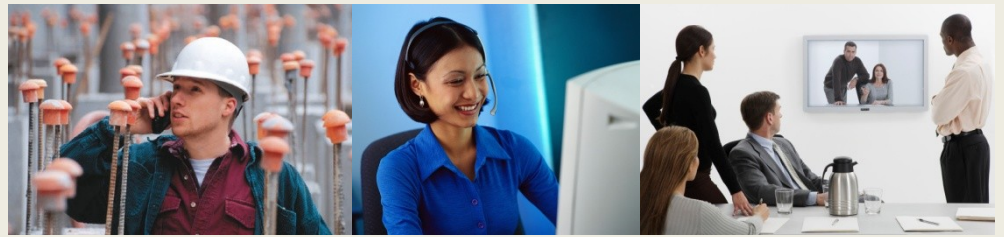


Unified Communications at Enterprise Connect 2013

UCStrategies **UC Experts** at Enterprise Connect deliver valuable insight and information about UC solutions, vendors, and implementation options.

Be sure to attend these UC Sessions!

Monday, March 18, 2013			
Time	UC Session	Location	UCStrategies Expert
9:00 - 10:45	Implementation Options for Unified Communications	Sun B	Marty Parker
9:00 - 10:45	Managing Mobility in a BYOD World	Osceola A	Michael Finneran
11:00 - 12:00	Summit: Is UC Moving Toward a New Plateau – or Towards a Cliff?	Osceola C	Jim Burton
11:00 and 1:00	Innovation Showcase Awards at UC Plateau Summit Innovation Showcase Awards at Mobile UC Summit	Osceola C	Dave Michels
1:00 - 1:45	Mobile UC Summit	Osceola C	Michael Finneran
2:00 - 3:00	UC Mobile Devices in the Age of iPhone, Android, and Tablets	Osceola A	Michael Finneran
2:00 - 3:00	Lync or Jabber: Deciding Between the Two	Sun A	Phil Edholm
Tuesday, March 19, 2013			
Time	UC Session	Location	UCStrategies Expert
8:00 - 8:45	Case Studies – Creating the Social Enterprise?	Sun C	Blair Pleasant
1:30 - 2:15	UC Interoperability: What's Real and What's Not	Osceola A	Marty Parker
1:30 - 2:15	Tablet Tactics: What We've Learned About Tablets in the Enterprise	Sun B	Michael Finneran
1:30 - 2:15	Cloud Contracts: Good, Bad, Ugly	Sun D	Steve Leaden
2:30 - 5:30	Designing and Implementing CEBP for Your Organization	Sun D	Marty Parker
2:30 - 3:30	Living with Lync	Sun A	Kevin Kieller
3:45 - 4:30	Future of Desktop Communication & Collaboration Devices	Sun A	Steve Leaden
Wednesday, March 20, 2013			
Time	UC Session	Location	UCStrategies Expert
8:00 - 8:45	UC Market Update	Osceola B	Blair Pleasant
1:30 - 2:15	The Role of APIs in Integrating Communications with the Business	Sun D	Dave Michels
1:30 - 2:15	The SBC's Role in Your Communications Architecture	Sun A	Steve Leaden
2:30 - 5:30	RFP: UC Without Buying a New PBX	Osceola B	Marty Parker
3:45 - 4:30	High Capacity Wireless: 4G and Wi-Fi Everywhere	Sun D	Michael Finneran
Thursday, March 21, 2013			
Time	UC Session	Location	UCStrategies Expert
11:00 - 12:00	Locknote UC Expert Panelists: Michael Finneran, Dave Michels, Kevin Kieller		



UCStrategies – Your complete resource for Unified Communications

UCStrategies is an industry resource for enterprises, vendors, systems integrators, value added resellers and anyone interested in the growing Unified Communications, Collaboration, and Social Business market. As a supplier of objective information and dialog about UC, Collaboration and Social Business, UCStrategies comprises a community of leading communication industry Advisors, Analysts, and Consultants who have worked in various segments of Unified Communications since the inception of these new business tools.

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Look for all of these UCStrategies UC Experts at Enterprise Connect 2013 – we welcome the opportunity to talk with you about UC, Collaboration and Social – let’s communicate!



Jim Burton is Founder and CEO of CT Link, LLC. Burton founded the consulting firm in 1989 to help clients in the converging voice, data and networking industries with strategic planning, mergers and acquisitions, strategic alliances and distribution issues.



Blair Pleasant is President & Principal Analyst of COMMFusion LLC. She provides consulting and market research analysis on voice/data convergence markets, applications, and technologies, aimed at helping end-user and vendor clients both strategically and tactically.



Marty Parker focuses on helping enterprises improve business results with planning, road-mapping, & budgeting for UC, Collaboration, and Social business. Marty co-founded UniComm Consulting, the industry's premier Unified Communications consulting firm.



Michael Finneran is an independent consultant, industry analyst, and writer specializing in wireless technologies. He covers the full range of wireless technologies (Wi-Fi, Cellular, WiMAX, and RFID), as well as mobile UC and fixed-mobile convergence.



Dave Michels is founder of TalkingPointz.com and an independent industry analyst and consultant focusing on IP PBX UC strategies and solutions. His emphasis is on emerging trends such as cloud telephony, endpoints, mobility, and channel strategies.



Phil Edholm is the President and Founder of PKE Consulting. PKE consults to end users and vendors in the communications and networking markets. Phil builds on his 9 years as CTO/CSO for Nortel Enterprise and 3 years as VP Technology Strategy for Avaya.



Stephen Leadon is President of Leadon Associates, Inc., an independent Telecommunications and IT consulting firm in business 19 years, providing specialized support in telecommunications technologies and ROI strategies.



Kevin Kieller helps organizations document and prioritize their business requirements and analyze the pros and cons of the various communications alternatives so that they can choose the optimal path forward, maximize ROI and leverage existing investments.



Don Van Doren is a principal of UniComm Consulting, an independent consulting firm that helps clients understand the potential for UC in their business, develop strategies and plans, and assist with implementation. Don is also president of Vanguard Communications.